



OFFICIAL CONTEST RULES

Expogain Contest – Win \$5,000 in Expert AI Development Services

THIS CONTEST IS ONLY OPEN TO RESIDENTS OF ONTARIO, CANADA AND IS GOVERNED BY CANADIAN LAW AND THE LAWS OF THE PROVINCE OF ONTARIO. NO PURCHASE NECESSARY. PARTICIPATION IN THIS CONTEST CONSTITUTES YOUR FULL AND UNCONDITIONAL ACCEPTANCE OF, AND AGREEMENT TO BE LEGALLY BOUND BY, THESE CONTEST RULES.

1. SPONSOR

The “Expogain AI Development Contest” (the “Contest”) is sponsored by Expogain International Inc., c/o Web Conductors Inc., 46 Caplan Ave, Unit 4, Barrie, ON L4N 9J2 (the “Sponsor”).

2. ELIGIBILITY

The Contest is open to legal residents of Ontario who are the age of majority at the time of entry and have completed the AI Opportunity Assessment (AIOA) offered by Expogain. Employees of the Sponsor, its affiliates, advertising and promotional agencies, and their immediate household members are not eligible to enter. Participation constitutes agreement to these Contest Rules and any decisions of the Sponsor, which are final and binding.

3. HOW TO ENTER

To enter, eligible participants must:

- Complete the AI Opportunity Assessment in full.
- Record a video (30 seconds maximum) explaining which insight from their report matters most to their business.
- Upload the video to a cloud hosting provider of their choice (e.g., Dropbox, Google Drive, or another platform).
- Email a public (shareable) link to the video to aioa@expogain.com with the subject line: “AIOA Review”.

Note: Expogain is not affiliated with Dropbox, Google Drive, or any other third-party hosting service. Participants are responsible for reviewing and complying with the terms and conditions of their chosen file-sharing platform.

Limit: One (1) entry per business. Duplicate entries will be disqualified.

4. CONTEST PERIOD

The Contest begins on the day the participant receives their AIOA report and ends **two (2) weeks** thereafter at 11:59 PM EST. Late entries will not be accepted.

5. WINNER SELECTION

All eligible submissions will be reviewed for clarity, relevance, and originality. One (1) winner will be selected by a panel of judges appointed by the Sponsor. The winner will be contacted via email within five (5) business days of the contest end date.

To claim the prize, the selected participant must:

- Correctly answer a skill-testing question,
- Confirm eligibility,
- Sign a Declaration and Release form.

If the selected participant does not respond within 48 hours, the prize may be forfeited and awarded to an alternate entrant.

6. PRIZE

One (1) winner will receive up to **\$5,000 CAD** in AI development and implementation services provided by Expogain.

The prize must be used toward executing an initiative recommended in the winner's AI Opportunity Assessment. It is non-transferable, non-exchangeable, and not redeemable for cash. Services must be initiated within 90 days of winner confirmation.

7. ODDS OF WINNING

Odds depend on the number and quality of eligible entries received.

8. CONDITIONS & LIMITATION OF LIABILITY

By entering, participants:

- Grant the Sponsor permission to use submitted content for promotional purposes (with credit),
- Release the Sponsor from liability related to entry, selection, prize use, or platform issues,
- Acknowledge responsibility for their use of third-party platforms.

The Sponsor is not responsible for lost entries, technical failures, or participant errors. The Sponsor reserves the right to cancel, suspend, or modify the Contest in the event of fraud, technical failure, or other unforeseen circumstances.

9. PRIVACY

Participant information is collected for Contest administration and may be used in future marketing communications in accordance with the Sponsor's privacy policy. Participants may opt out at any time.

10. GOVERNING LAW

This Contest is governed by the laws of the Province of Ontario. Any disputes will be resolved in the courts of Toronto, Ontario.

11. THIRD-PARTY DISCLAIMER

This Contest is in no way affiliated with, sponsored by, or endorsed by Dropbox, Google, Google Drive, or any third-party file hosting provider. All platform usage is at the participant's own discretion.

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